



Event Case Study:

"Perfect" Iowa Summer Night

OVERVIEW

We worked with manufacturing client, CPM Holdings to plan two nights of dinners and activities to accompany their July Sales meetings.

On Wednesday night, guests from all of the world experienced the "perfect Iowa summer night" while enjoying an authentic hog roast and activities at Hicks Place in Cedar Falls.



ACTIVITIES

- Paddleboating
- Canoeing
- Kayaking
- Fishing
- Laser Tag
- Archery



EventConnect offers a range of event planning services to fit your needs. Contact us to discuss how we can help achieve your goals.

319.290.2269

www.theeventconnect.com

info@theeventconnect.com



MENU

For dinner, guests enjoyed an authentic hog roast from Hy-Vee, including some of Chef Chris' specialty appetizers. The bar featured a selection of craft brews and wines from Happy's Wine & Spirits.



INDOOR S'MORES BAR

Guests finished off the night with an indoor s'mores bar due to the chance of a summer storm. For some, this was a new experience as they had never had a s'more before!

